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Commonwealth  
of Massachusetts

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# Campaign Finance Activity by Mayoral Candidates in Massachusetts

2011

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## INTRODUCTION

This study examines campaign finance activity by candidates for mayor in municipal elections throughout Massachusetts in 2011. The Office of Campaign and Political Finance (OCPF) began issuing mayoral studies after the 1997 city elections, due primarily to the significant amount of campaign finance activity on the municipal level, especially in cities. OCPF devotes considerable attention to municipal races, both by providing guidance and workshops to candidates and working closely with local election officials to help ensure compliance with the campaign finance law.

OCPF is an independent state agency that administers Massachusetts General Laws Chapter 55, which provides for disclosure and regulation of campaign finance activity by candidates for state, county and municipal office. Mayoral candidates in cities with populations between 40,000 and 100,000, and mayoral candidates in Springfield and Worcester, filed campaign finance reports with OCPF in 2011. Other mayoral candidates filed disclosure reports with their local election officials (city clerks or election commissioners).

The information contained in this study is based on data compiled from campaign finance reports filed by 71 mayoral candidates in the 38 cities that held mayoral elections in 2011. **The study is limited to those candidates who were on the ballot in the November elections in cities and does not include those who were eliminated in preliminary elections.**

The totals for most of the finalists listed here include activity for all of calendar year 2011. Activity for some first-time candidates, however, started only after the commencement of their campaigns later in 2011.

Most mayoral candidates and their committees are required to file reports directly with their local election officials up to three times during an election year. If a preliminary election is held, the first report is due eight days before the preliminary. The second report is due eight days before the general election (in 2011, that due date was Oct. 31). All candidates and committees were required to file year-end reports on Jan. 20, 2012, disclosing activity through Dec. 31, 2011. The filing location and schedule differ for mayoral candidates in Springfield and Worcester. These candidates have campaign finance accounts with banks that file reports directly with OCPF once a month and then twice monthly in the last six months of an election year. These candidates were also required to file a year-end summary report with OCPF on Jan. 20.

Some of the expenditures made by mayoral candidates, especially those made by incumbents, may not have been directly related to campaigning. For example, candidates may legally use campaign funds for purposes such as constituent services, charitable contributions, transportation and other activity that is for a political or official purpose. A mayor who is unopposed for re-election, for example, may still make significant expenditures.

The campaign finance law allows a candidate to have only one political committee while running for state or local office, regardless of how many offices he or she may seek or hold.

Some mayoral candidates in this report may have also held another elected office, such as city councilor, and activity by their committees may also include activity related to that office.

OCPF has taken steps to ensure that the information contained in this report is accurate as of the time of its compilation. The information used for this report does not reflect amendments filed by candidates subsequent to the original filings. In addition, the information provided by candidates and committees may have contained some balance inconsistencies.

This report was compiled based on information filed by candidates with OCPF and, in some cases, with local election officials. OCPF acknowledges its debt to those municipal officials for their cooperation in preparing this report. Those wishing further information on this report or any other facet of the Massachusetts campaign finance law may contact the Office of Campaign and Political Finance, McCormack Building, One Ashburton Place, Room 411, Boston, MA 02108, or call 617-979-8300. The office's e-mail address is [ocpf@cpf.state.ma.us](mailto:ocpf@cpf.state.ma.us). This mayoral study, as well as those from previous years, may be found on OCPF's website, at [www.mass.gov/ocpf](http://www.mass.gov/ocpf).

April 2012

## FINDINGS

Voters in 38 cities in Massachusetts went to the polls to elect their mayors in 2011. Thirty-one of those 38 mayoral finals were contested, featuring at least two candidates. Of those contested races, 21 featured incumbents running for re-election and 10 featured contests for open seats.<sup>1</sup>

A total of 71 candidates were on the ballot in November, including 28 incumbents, seven of whom were unopposed for re-election. Incumbents were defeated in Holyoke and Worcester.

The mayors who won election in November 2011 were 26 returning incumbents and 12 newcomers.

*The mayoral campaign finance activity in brief:*

- The 71 mayoral candidates raised \$3,386,403 and spent \$3,549,375 in 2011, according to their reports. The larger expenditure figure is possible because many candidates spent money already on hand at the start of the year. The expenditure figure is significantly lower than the high of \$7.5 million, which was posted in 2009 during a mayoral election year in Boston.
- The median amount of fundraising by mayoral candidates in 2011 was \$30,218, while the spending median was \$27,469. The median amount of fundraising by mayoral candidates in 2009 was \$30,523, while the spending median was \$28,924. (A median represents the exact midpoint of all 71 totals: half were higher and half were lower.). The fundraising median in recent mayoral studies has been about \$30,000. The spending median has fluctuated from a low of \$23,388 in 1999 to a high of \$33,040 two years later.
- Seven mayoral candidates raised more than \$100,000 in 2011 (nine in 2009). Nine spent more than \$100,000 (10 in 2009).
- Candidates spent more than \$100,000 in seven cities.
- The top spender in the 31 contested elections won 26 times, or 86 percent of the contests.
- Five candidates outspent their opponents and lost in Agawam, Holyoke, New Bedford, Pittsfield and Taunton.

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<sup>1</sup> Mayors of two cities, Cambridge and Lowell, are elected as city councilors and are chosen by their fellow members to serve as mayor. Because those candidates never appear on the ballot for mayor, they are not included in this study. The mayor of Worcester is a city councilor-at-large but is also elected by voters separately as mayor. That race is included in this report.

- The race with the highest spending in 2011 was in New Bedford, where Jonathan Mitchell and state Rep. Antonio Cabral reported total expenditures of \$484,896. The spending record was set in 2009, when Boston mayoral candidates Mayor Thomas Menino and Councilor Michael Flaherty reported total expenditures of \$4,091,893. The city with the second highest amount of spending in 2011 was Fall River.
- The top fundraiser among mayoral candidates in 2011 was Fall River Mayor William Flanagan, who raised \$275,567. Mayor Menino of Boston topped the list in 2009 with \$1,415,304.
- Mayor Flanagan also topped the spending list at \$300,972 in 2011. In 2009, Mayor Menino spent \$2,676,589, breaking the record his campaign set in 2005, when it spent \$1.7 million
- The average amount spent per vote by a candidate in 2011 was \$11.01, a decrease of \$5.51 over 2009. Ten years earlier in 2001, candidates averaged \$11.70 per vote.

Comparisons to figures from other years are difficult, due to such factors as turnover of candidates and the fact that not all cities hold mayoral elections every two years. A significant factor in any study of mayoral spending is whether Boston is included. The largest city in the state, Boston elects its mayor every four years and has generated the greatest amount of campaign finance activity by far each time it is included in this study.

## Campaign Finance Activity by Mayoral Candidates in Municipal General Elections 1997-2011

| <i>Year</i> | <i>Number of candidates</i> | <i>Receipts</i>    |                 | <i>Expenditures</i> |                 |                               |
|-------------|-----------------------------|--------------------|-----------------|---------------------|-----------------|-------------------------------|
|             |                             | <i>Total</i>       | <i>Median</i>   | <i>Total</i>        | <i>Median</i>   | <i>Average spent per vote</i> |
| 1997        | 66                          | \$3,708,975        | \$28,157        | \$3,835,055         | \$27,127        | \$6.63                        |
| 1999        | 69                          | \$3,198,736        | \$32,289        | \$3,284,268         | \$23,388        | \$7.44                        |
| 2001        | 76                          | \$4,546,947        | \$32,644        | \$5,852,880         | \$33,040        | \$11.70                       |
| 2003        | 70                          | \$3,587,911        | \$31,586        | \$3,949,051         | \$27,672        | \$11.03                       |
| 2005        | 71                          | \$5,778,781        | \$30,021        | \$6,209,404         | \$27,621        | \$14.18                       |
| 2007        | 69                          | \$3,577,819        | \$29,122        | \$3,914,462         | \$25,339        | \$12.23                       |
| 2009        | 73                          | \$5,549,845        | \$30,523        | \$7,542,006         | \$28,924        | \$16.52                       |
| <b>2011</b> | <b>71</b>                   | <b>\$3,386,403</b> | <b>\$30,218</b> | <b>\$3,549,375</b>  | <b>\$27,469</b> | <b>\$11.01</b>                |

Data are for candidates in the general election only and does not include those who were eliminated in a preliminary election.

*The findings in more detail:*

## **Most Active Races**

The greatest amount of spending for a mayoral race in 2011 was in New Bedford, where Jonathan Mitchell and state Rep. Antonio Cabral sought an open seat. The candidates spent \$484,896 in 2011. The largest amount spent in a mayoral race in Massachusetts occurred in 2009, when Boston candidates spent more than \$4 million.

## **Highest Total Expenditures by Mayoral Race 2011**

|     | <b>City</b>     | <b>Total Expenditures</b> | <b>Population*</b> |
|-----|-----------------|---------------------------|--------------------|
| 1)  | New Bedford     | \$484,896                 | 95,072             |
| 2)  | Fall River      | \$392,334                 | 88,857             |
| 3)  | Quincy          | \$331,750                 | 92,271             |
| 4)  | Revere          | \$308,568                 | 51,755             |
| 5)  | Springfield     | \$220,673                 | 153,060            |
| 6)  | Peabody         | \$154,272                 | 51,251             |
| 7)  | Malden          | \$136,680                 | 59,450             |
| 8)  | Taunton         | \$131,255                 | 55,874             |
| 9)  | Holyoke         | \$127,657                 | 39,880             |
| 10) | Somerville (NC) | \$117,298                 | 75,754             |

\* Source: U.S. Census Bureau (2010)  
NC=Not Contested

Eleven cities saw combined spending of more than \$100,000 by finalists, a decrease of three from 2009. Amesbury had the least amount of spending (\$10,437) in cities with contested mayoral elections. Incumbent Mayor Thatcher Kezer, the winner, reported \$8,527 in expenditures, and challenger Theodore Semesnyei reported \$1,909.

## **Top Fundraisers**

Fall River Mayor William Flanagan was the top fundraiser in 2011 with \$275,567 in receipts. Boston Mayor Thomas Menino was the top fundraiser in 2009 with \$1.5 million. Former Mayor Robert Correia of Fall River was the top mayoral fundraiser in 2007 at \$293,353. The top 10 fundraisers for 2011 included four incumbents.

## Top Mayoral Campaign Fundraisers 2011

|     | <i>Candidate</i>       | <i>City</i> | <i>Receipts</i> | <i>Won/Lost</i> |
|-----|------------------------|-------------|-----------------|-----------------|
| 1)  | William Flanagan (I)   | Fall River  | \$275,567       | Won             |
| 2)  | Thomas Koch (I)        | Quincy      | \$274,033       | Won             |
| 3)  | Jonathan Mitchell (O)  | New Bedford | \$227,645       | Won             |
| 4)  | Daniel Rizzo (O)       | Revere      | \$207,015       | Won             |
| 5)  | Antonio Cabral (O)     | New Bedford | \$158,879       | Lost            |
| 6)  | Joseph Curtatone (I)   | Somerville  | \$135,986       | Won             |
| 7)  | Domenic Sarno (I)      | Springfield | \$118,362       | Won             |
| 8)  | Gary Christenson (O)   | Malden      | \$96,082        | Won             |
| 9)  | Cathy Ann Viveiros     | Fall River  | \$90,072        | Lost            |
| 10) | Edward Bettencourt (O) | Peabody     | \$84,462        | Won             |

(I) = Incumbent (O) = Open Seat

The opposed candidate who raised the least amount of money and won was Mayor Kezer of Amesbury, who raised \$9,934.

### Top Spenders

Fall River Mayor William Flanagan was the leading spender among all mayoral candidates in 2011 at \$300,972. Boston Mayor Thomas Menino was the leading spender among all mayoral candidates in 2009 at \$2.67 million.

## Top Expenditures by Mayoral Campaigns in 2011

|     | <i>Name</i>            | <i>City</i> | <i>Expenditures</i> | <i>Won/Lost</i> |
|-----|------------------------|-------------|---------------------|-----------------|
| 1)  | William Flanagan (I)   | Fall River  | \$300,972           | Won             |
| 2)  | Thomas Koch (I)        | Quincy      | \$290,969           | Won             |
| 3)  | Antonio Cabral (O)     | New Bedford | \$267,425           | Lost            |
| 4)  | Jonathan Mitchell (O)  | New Bedford | \$217,471           | Won             |
| 5)  | Daniel Rizzo (O)       | Revere      | \$199,610           | Won             |
| 6)  | Domenic Sarno (I)      | Springfield | \$145,750           | Won             |
| 7)  | Joseph Curtatone (I,U) | Somerville  | \$117,298           | Won             |
| 8)  | Gary Christenson (O)   | Malden      | \$109,082           | Won             |
| 9)  | George Rotondo (O)     | Revere      | \$108,958           | Lost            |
| 10) | Edward Bettencourt (O) | Peabody     | \$98,303            | Won             |

(I) = Incumbent (U) = Unopposed (O) = Open seat

Nine of the top spenders are also on the top ten fundraisers list (Revere candidate George Rotondo is on the top ten spenders list, but is not among the top ten fundraisers). Four of the top



spenders were incumbents, all of whom won their elections. Eight of the top ten spenders were winners in November.

### **Per-Vote Spending**

Mayoral candidates on average spent \$11.01 per vote in 2011, a drop of more than \$5 per vote from the 2009 election. The 2009 figure was \$16.52 per vote.

## **Per-Vote Expenditures by Mayoral Candidates 2011**

|     | <i>Name</i>            | <i>City</i> | <i>Amount</i> | <i>Won/Lost</i> |
|-----|------------------------|-------------|---------------|-----------------|
| 1.  | Daniel Rizzo           | Revere      | \$36.77       | Won             |
| 2.  | William Flanagan (I)   | Fall River  | \$33.05       | Won             |
| 3.  | Antonio Cabral         | New Bedford | \$29.59       | Lost            |
| 4.  | Thomas Koch (I)        | Quincy      | \$27.68       | Won             |
| 5.  | George Rotondo         | Revere      | \$27.67       | Lost            |
| 6.  | Jonathan Mitchell      | New Bedford | \$22.02       | Won             |
| 7.  | Sean Robert Fitzgerald | Peabody     | \$20.26       | Lost            |
| 8.  | Gerald Croteau         | Taunton     | \$19.56       | Lost            |
| 9.  | Gary Christenson       | Malden      | \$17.75       | Won             |
| 10. | Elaine Pluta (I)       | Holyoke     | \$17.20       | Lost            |

(I) = Incumbent

The candidate spending the most per vote in 2011 was Daniel Rizzo of Revere, who spent \$36.77, more than three times the average, to win the election. Mayor Thomas Menino of Boston spent \$42.40 per vote in 2009, a record.

The top ten list of per-vote spenders includes three incumbents, two of whom won re-election. There were five losing candidates in the top 10.

The winning, opposed mayoral candidate with the smallest per-vote total was Mayor Jeannette McCarthy of Waltham, who reported spending \$17,546 for an average of \$2.68 per vote. Her opponent, Andrew Wirth, spent 59 cents per vote.

## Total Expenditures per Vote by all Mayoral Candidates by City 2011

|     | <i>City</i>     | <i>Spent per Vote</i> |
|-----|-----------------|-----------------------|
| 1.  | Revere (O)      | \$32.94               |
| 2.  | New Bedford (O) | \$25.64               |
| 3.  | Fall River      | \$23.73               |
| 4.  | Quincy          | \$17.60               |
| 5.  | Somerville (U)  | \$16.96               |
| 6.  | Everett         | \$16.06               |
| 7.  | Malden (O)      | \$15.10               |
| 8.  | Holyoke         | \$14.79               |
| 9.  | Taunton (O)     | \$13.79               |
| 10. | Peabody (O)     | \$13.45               |

*O* = Open seat. *U* = Unopposed incumbent.

All ten cities on the per-vote spending list exceeded the average of \$11.01 for 2011. Springfield recorded the greatest number of votes cast, 20,340, and averaged \$10.85 per vote.

### **Success rate for Top Spenders**

The top spender in the 31 contested elections won 26 times, or 86 percent of the contests in 2011. The candidate who spent the most in 2009 won in 22 of 31 contested races, or 71 percent of the time.

The five candidates who outspent their opponents and lost were in Agawam, Holyoke, New Bedford, Pittsfield and Taunton.

### **Winners**

Once again, winning candidates as a whole raised and spent significantly more than those who lost in 2011. Winners spent on average just more than \$63,311, while unsuccessful candidates averaged \$34,652.

## Receipts and Expenditures by Winning and Losing Mayoral Candidates 2011

|                                 | <b>Raised</b>   | <b>Spent</b>    |
|---------------------------------|-----------------|-----------------|
| <b><i>Winners (38)</i></b>      |                 |                 |
| Total                           | \$2,452,570     | \$2,405,842     |
| Median                          | \$42,379        | \$34,175        |
| Average                         | \$64,541        | \$63,311        |
| <b><i>Unsuccessful (33)</i></b> |                 |                 |
| Total                           | \$933,832       | \$1,143,532     |
| Median                          | \$15,280        | \$17,669        |
| Average                         | \$28,297        | \$34,652        |
| <b><i>Overall Median</i></b>    | <b>\$30,218</b> | <b>\$27,469</b> |

### **Opposed vs. Unopposed**

Opposed candidates recorded greater campaign finance activity than those who did not face an opponent in 2011. The 64 opposed candidates accounted for 87 percent of the total spent. The seven unopposed candidates were all incumbents. Mayor Joseph Curtatone of Somerville spent \$117,298, topping the list of unopposed incumbents.

## Receipts and Expenditures in Contested/Uncontested Mayoral Races 2011

|                             | <b><u>Raised</u></b> | <b><u>Spent</u></b> |
|-----------------------------|----------------------|---------------------|
| <b><i>Opposed (64)</i></b>  |                      |                     |
| Total                       | \$3,098,993          | \$3,312,034         |
| Median                      | \$31,709             | \$29,290            |
| Average                     | \$48,421             | \$51,750            |
| <b><i>Unopposed (7)</i></b> |                      |                     |
| Total                       | \$287,410            | \$237,341           |
| Median                      | \$18,852             | \$12,622            |
| Average                     | \$41,058             | \$33,905            |

## **Open seats**

A total of 10 mayoral races in 2011 did not feature incumbents. The 20 candidates for open seats spent \$1,547,681, recording an average of \$77,384.

Of the 10 races for open seats, the candidate who spent the higher amount won in seven cities (Malden, Marlborough, Methuen, Northampton, Peabody, Revere and West Springfield). The top spender among candidates for an open seat was former state Rep. Antonio Cabral of New Bedford, who spent \$267,425 in his unsuccessful run for mayor.

## **Incumbents**

Incumbents represented a minority of all candidates (28 of 71, or 39 percent), and accounted for 44 percent of all receipts and 42 percent of all expenditures in 2011.

# **Mayoral Campaign Receipts and Expenditures by Incumbency 2011**

|                                   | <b>Raised</b> | <b>Spent</b> |
|-----------------------------------|---------------|--------------|
| <b><i>Incumbents (28)</i></b>     |               |              |
| Totals                            | \$1,517,649   | \$1,493,604  |
| Median                            | \$31,014      | \$26,603     |
| Average                           | \$54,201      | \$53,343     |
|                                   |               |              |
| <b><i>Non-Incumbents (43)</i></b> |               |              |
| Totals                            | \$1,868,753   | \$2,055,771  |
| Median                            | \$29,457      | \$30,505     |
| Average                           | \$43,459      | \$47,808     |
|                                   |               |              |

## **Starting and ending balances**

The 71 mayoral candidates reported starting their 2011 campaigns with a total of \$977,621 on hand. Of that amount, most was held by the 28 incumbents running for re-election, who had \$653,859, or 67 percent.

The candidate with the highest amount on hand was former state Rep. Antonio Cabral of New Bedford, who had \$169,532 to start. Medford Mayor Michael McGlynn had the second highest starting balance with \$97,942, followed by Somerville Mayor Joseph Curtatone with \$95,737.

Sixteen candidates reported starting their 2011 campaigns without any money (zero balance), and none were incumbents. Of that number, two were ultimately elected mayor in New Bedford and Taunton.

Mayoral candidates reported finishing the 2011 election season (Jan. 1 to Dec. 31) with a total of \$799,461 on hand. Somerville Mayor Joseph Curtatone ended the year with the largest ending balance (\$114,424), followed by Braintree Mayor Joseph Sullivan with \$101,305.

*A table of candidates and their individual campaign finance totals follows.*

## Campaign Finance Activity by Finalists in the 2011 Mayoral Elections

| <i>City</i>      | <i>Candidate</i>   | <i>Inc</i>                          | <i>Win</i>                          | <i>Open</i>              | <i>Receipts</i> | <i>Expenditures</i> | <i>Votes</i> | <i>Spent per Vote</i> |
|------------------|--------------------|-------------------------------------|-------------------------------------|--------------------------|-----------------|---------------------|--------------|-----------------------|
| <b>Agawam</b>    |                    |                                     |                                     |                          |                 |                     |              |                       |
|                  | Richard Cohen      | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$17,184.47     | \$17,396.00         | 4,905        | \$3.55                |
|                  | Rosemary Sandlin   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$30,944.15     | \$51,896.18         | 3,180        | \$16.32               |
|                  | <i>City totals</i> |                                     |                                     |                          | \$48,128.62     | \$69,292.18         | 8,085        | \$8.57                |
| <b>Amesbury</b>  |                    |                                     |                                     |                          |                 |                     |              |                       |
|                  | Thatcher Kezer     | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$9,934.17      | \$8,527.42          | 1,810        | \$4.71                |
|                  | Theodore Semesnyei | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$1,930.81      | \$1,909.60          | 1,266        | \$1.51                |
|                  | <i>City totals</i> |                                     |                                     |                          | \$11,864.98     | \$10,437.02         | 3,076        | \$3.39                |
| <b>Attleboro</b> |                    |                                     |                                     |                          |                 |                     |              |                       |
|                  | Kevin Dumas        | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$24,403.00     | \$34,472.15         | 5,162        | \$6.68                |
|                  | Ronald Churchill   | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$15,699.00     | \$18,548.47         | 3,560        | \$5.21                |
|                  | <i>City totals</i> |                                     |                                     |                          | \$40,102.00     | \$53,020.62         | 8,722        | \$6.08                |
| <b>Beverly</b>   |                    |                                     |                                     |                          |                 |                     |              |                       |
|                  | Michael Cahill     | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$34,741.00     | \$33,139.05         | 5,115        | \$6.48                |
|                  | William Scanlon    | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$46,120.00     | \$36,207.27         | 5,468        | \$6.62                |
|                  | <i>City totals</i> |                                     |                                     |                          | \$80,861.00     | \$69,346.32         | 10,583       | \$6.55                |

*Inc = Incumbent    Win = Winner    Open = Open seat*

| <b>City</b>        | <b>Candidate</b>    | <b>Inc</b>                          | <b>Win</b>                          | <b>Open</b>              | <b>Receipts</b> | <b>Expenditures</b> | <b>Votes</b> | <b>Spent per Vote</b> |
|--------------------|---------------------|-------------------------------------|-------------------------------------|--------------------------|-----------------|---------------------|--------------|-----------------------|
| <b>Braintree</b>   |                     |                                     |                                     |                          |                 |                     |              |                       |
|                    | Joseph Sullivan     | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$41,665.00     | \$32,158.93         | 6,332        | \$5.08                |
|                    | Paul Walsh          | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$8,663.00      | \$9,455.49          | 1,089        | \$8.68                |
|                    | <i>City totals</i>  |                                     |                                     |                          | \$50,328.00     | \$41,614.42         | 7,421        | \$5.61                |
| <b>Brockton</b>    |                     |                                     |                                     |                          |                 |                     |              |                       |
|                    | Linda Balzotti      | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$43,336.00     | \$26,900.88         | 5,322        | \$5.05                |
|                    | Ronald Matta        | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$3,835.00      | \$3,572.26          | 1,734        | \$2.06                |
|                    | <i>City totals</i>  |                                     |                                     |                          | \$47,171.00     | \$30,473.14         | 7,056        | \$4.32                |
| <b>Chicopee</b>    |                     |                                     |                                     |                          |                 |                     |              |                       |
|                    | Gary Lefebvre       | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$4,214.41      | \$4,013.45          | 3,661        | \$1.10                |
|                    | Michael Bissonnette | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$46,191.59     | \$33,878.41         | 6,056        | \$5.59                |
|                    | <i>City totals</i>  |                                     |                                     |                          | \$50,406.00     | \$37,891.86         | 9,717        | \$3.90                |
| <b>Easthampton</b> |                     |                                     |                                     |                          |                 |                     |              |                       |
|                    | Donald Emerson      | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$8,967.49      | \$8,713.76          | 1,758        | \$4.96                |
|                    | Michael Tautznik    | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$11,099.58     | \$10,007.35         | 3,056        | \$3.27                |
|                    | <i>City totals</i>  |                                     |                                     |                          | \$20,067.07     | \$18,721.11         | 4,814        | \$3.89                |
| <b>Everett</b>     |                     |                                     |                                     |                          |                 |                     |              |                       |
|                    | Carlo DeMaria       | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$82,917.14     | \$76,112.71         | 4,477        | \$17.00               |
|                    | Peter Napolitano    | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$29,089.58     | \$28,038.94         | 2,007        | \$13.97               |
|                    | <i>City totals</i>  |                                     |                                     |                          | \$112,006.72    | \$104,151.65        | 6,484        | \$16.06               |

*Inc = Incumbent Win = Winner Open = Open seat*

| <b>City</b>       | <b>Candidate</b>   | <b>Inc</b>                          | <b>Win</b>                          | <b>Open</b>              | <b>Receipts</b> | <b>Expenditures</b> | <b>Votes</b> | <b>Spent per Vote</b> |
|-------------------|--------------------|-------------------------------------|-------------------------------------|--------------------------|-----------------|---------------------|--------------|-----------------------|
| <b>Fall River</b> |                    |                                     |                                     |                          |                 |                     |              |                       |
|                   | Cathy Ann Viveiros | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$90,072.15     | \$91,361.82         | 7,430        | \$12.30               |
|                   | William Flanagan   | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$275,567.00    | \$300,972.97        | 9,106        | \$33.05               |
|                   | <i>City totals</i> |                                     |                                     |                          | \$365,639.15    | \$392,334.79        | 16,536       | \$23.73               |
| <b>Fitchburg</b>  |                    |                                     |                                     |                          |                 |                     |              |                       |
|                   | Joseph Solomito    | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$22,245.00     | \$20,190.70         | 3,351        | \$6.03                |
|                   | Lisa Wong          | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$40,134.00     | \$26,155.86         | 4,236        | \$6.17                |
|                   | <i>City totals</i> |                                     |                                     |                          | \$62,379.00     | \$46,346.56         | 7,587        | \$6.11                |
| <b>Gardner</b>    |                    |                                     |                                     |                          |                 |                     |              |                       |
|                   | Mark Hawke         | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$6,605.00      | \$5,763.67          | 2,244        | \$2.57                |
|                   | <i>City totals</i> |                                     |                                     |                          | \$6,605.00      | \$5,763.67          | 2,244        | \$2.57                |
| <b>Gloucester</b> |                    |                                     |                                     |                          |                 |                     |              |                       |
|                   | Carolyn Kirk       | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$27,330.00     | \$29,092.38         | 4,466        | \$6.51                |
|                   | Ken Sarofeen       | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$2,851.00      | \$1,137.30          | 1,597        | \$0.71                |
|                   | <i>City totals</i> |                                     |                                     |                          | \$30,181.00     | \$30,229.68         | 6,063        | \$4.99                |
| <b>Haverhill</b>  |                    |                                     |                                     |                          |                 |                     |              |                       |
|                   | Debra Campanile    | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$4,067.27      | \$4,066.71          | 2,239        | \$1.82                |
|                   | James Fiorentini   | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$42,151.00     | \$28,441.33         | 6,352        | \$4.48                |
|                   | <i>City totals</i> |                                     |                                     |                          | \$46,218.27     | \$32,508.04         | 8,591        | \$3.78                |

*Inc = Incumbent Win = Winner Open = Open seat*



| <b>City</b>        | <b>Candidate</b>   | <b>Inc</b>                          | <b>Win</b>                          | <b>Open</b>                         | <b>Receipts</b> | <b>Expenditures</b> | <b>Votes</b> | <b>Spent per Vote</b> |
|--------------------|--------------------|-------------------------------------|-------------------------------------|-------------------------------------|-----------------|---------------------|--------------|-----------------------|
| <b>Holyoke</b>     |                    |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Alex Morse         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | \$65,936.95     | \$56,755.67         | 4,513        | \$12.58               |
|                    | Elaine Pluta       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | \$52,405.26     | \$70,901.76         | 4,121        | \$17.20               |
|                    | <i>City totals</i> |                                     |                                     |                                     | \$118,342.21    | \$127,657.43        | 8,634        | \$14.79               |
| <b>Leominster</b>  |                    |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Dean Mazzarella    | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | \$7,997.00      | \$4,803.72          | 1,878        | \$2.56                |
|                    | <i>City totals</i> |                                     |                                     |                                     | \$7,997.00      | \$4,803.72          | 1,878        | \$2.56                |
| <b>Malden</b>      |                    |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Deborah Fallon     | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | \$27,400.18     | \$27,598.10         | 2,907        | \$9.49                |
|                    | Gary Christenson   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$96,082.86     | \$109,082.37        | 6,147        | \$17.75               |
|                    | <i>City totals</i> |                                     |                                     |                                     | \$123,483.04    | \$136,680.47        | 9,054        | \$15.10               |
| <b>Marlborough</b> |                    |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Arthur Vigeant     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$42,607.05     | \$50,172.33         | 2,996        | \$16.75               |
|                    | Matthew Jones      | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | \$14,382.99     | \$13,847.61         | 2,954        | \$4.69                |
|                    | <i>City totals</i> |                                     |                                     |                                     | \$56,990.04     | \$64,019.94         | 5,950        | \$10.76               |
| <b>Medford</b>     |                    |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Anthony D'Antonio  | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | \$910.00        | \$803.11            | 3,174        | \$0.25                |
|                    | Michael McGlynn    | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | \$46,283.19     | \$63,461.83         | 5,721        | \$11.09               |
|                    | <i>City totals</i> |                                     |                                     |                                     | \$47,193.19     | \$64,264.94         | 8,895        | \$7.22                |

*Inc = Incumbent Win = Winner Open = Open seat*

| <b>City</b>        | <b>Candidate</b>    | <b>Inc</b>                          | <b>Win</b>                          | <b>Open</b>                         | <b>Receipts</b> | <b>Expenditures</b> | <b>Votes</b> | <b>Spent per Vote</b> |
|--------------------|---------------------|-------------------------------------|-------------------------------------|-------------------------------------|-----------------|---------------------|--------------|-----------------------|
| <b>Melrose</b>     |                     |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Robert Dolan        | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | \$17,545.00     | \$7,115.49          | 1,522        | \$4.68                |
|                    | <i>City totals</i>  |                                     |                                     |                                     | \$17,545.00     | \$7,115.49          | 1,522        | \$4.68                |
| <b>Methuen</b>     |                     |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Al DiNuccio         | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | \$11,049.00     | \$10,979.95         | 4,416        | \$2.49                |
|                    | Stephen Zanni       | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$53,155.00     | \$52,326.27         | 4,450        | \$11.76               |
|                    | <i>City totals</i>  |                                     |                                     |                                     | \$64,204.00     | \$63,306.22         | 8,866        | \$7.14                |
| <b>New Bedford</b> |                     |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Antonio Cabral      | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | \$158,879.50    | \$267,425.68        | 9,039        | \$29.59               |
|                    | Jon Mitchell        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$227,645.92    | \$217,471.00        | 9,876        | \$22.02               |
|                    | <i>City totals</i>  |                                     |                                     |                                     | \$386,525.42    | \$484,896.68        | 18,915       | \$25.64               |
| <b>Newburyport</b> |                     |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Donna Holaday       | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | \$13,482.84     | \$15,794.57         | 2,763        | \$5.72                |
|                    | <i>City totals</i>  |                                     |                                     |                                     | \$13,482.84     | \$15,794.57         | 2,763        | \$5.72                |
| <b>North Adams</b> |                     |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Richard Alcombright | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | \$13,510.21     | \$16,537.15         | 2,333        | \$7.09                |
|                    | Ronald Boucher      | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | \$6,167.00      | \$5,739.17          | 1,377        | \$4.17                |
|                    | <i>City totals</i>  |                                     |                                     |                                     | \$19,677.21     | \$22,276.32         | 3,710        | \$6.00                |

*Inc = Incumbent Win = Winner Open = Open seat*

| <b>City</b>        | <b>Candidate</b>       | <b>Inc</b>                          | <b>Win</b>                          | <b>Open</b>                         | <b>Receipts</b> | <b>Expenditures</b> | <b>Votes</b> | <b>Spent per Vote</b> |
|--------------------|------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-----------------|---------------------|--------------|-----------------------|
| <b>Northampton</b> |                        |                                     |                                     |                                     |                 |                     |              |                       |
|                    | David Narkewicz        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$53,209.55     | \$54,970.35         | 6,456        | \$8.51                |
|                    | Michael Bardsley       | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | \$28,339.30     | \$30,338.11         | 2,763        | \$10.98               |
|                    | <i>City totals</i>     |                                     |                                     |                                     | \$81,548.85     | \$85,308.46         | 9,219        | \$9.25                |
| <b>Peabody</b>     |                        |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Edward Bettencourt     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$84,462.00     | \$98,303.19         | 8,703        | \$11.30               |
|                    | Sean Robert Fitzgerald | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | \$56,418.55     | \$55,969.49         | 2,763        | \$20.26               |
|                    | <i>City totals</i>     |                                     |                                     |                                     | \$140,880.55    | \$154,272.68        | 11,466       | \$13.45               |
| <b>Pittsfield</b>  |                        |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Daniel Bianchi         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$36,860.46     | \$36,789.67         | 6,144        | \$5.99                |
|                    | Peter Marchetti        | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | \$47,121.09     | \$46,811.80         | 6,038        | \$7.75                |
|                    | <i>City totals</i>     |                                     |                                     |                                     | \$83,981.55     | \$83,601.47         | 12,182       | \$6.86                |
| <b>Quincy</b>      |                        |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Anne Mahoney           | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | \$34,582.24     | \$40,780.91         | 8,340        | \$4.89                |
|                    | Thomas Koch            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | \$274,033.89    | \$290,969.24        | 10,510       | \$27.68               |
|                    | <i>City totals</i>     |                                     |                                     |                                     | \$308,616.13    | \$331,750.15        | 18,850       | \$17.60               |
| <b>Revere</b>      |                        |                                     |                                     |                                     |                 |                     |              |                       |
|                    | Daniel Rizzo           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$207,015.00    | \$199,610.36        | 5,429        | \$36.77               |
|                    | George Rotondo         | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | \$81,357.87     | \$108,958.36        | 3,938        | \$27.67               |
|                    | <i>City totals</i>     |                                     |                                     |                                     | \$288,372.87    | \$308,568.72        | 9,367        | \$32.94               |

*Inc = Incumbent Win = Winner Open = Open seat*

| <b>City</b>             | <b>Candidate</b>   | <b>Inc</b>                          | <b>Win</b>                          | <b>Open</b>                         | <b>Receipts</b> | <b>Expenditures</b> | <b>Votes</b> | <b>Spent per Vote</b> |
|-------------------------|--------------------|-------------------------------------|-------------------------------------|-------------------------------------|-----------------|---------------------|--------------|-----------------------|
| <b>Somerville</b>       |                    |                                     |                                     |                                     |                 |                     |              |                       |
|                         | Joseph Curtatone   | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | \$135,986.00    | \$117,298.78        | 6,915        | \$16.96               |
|                         | <i>City totals</i> |                                     |                                     |                                     | \$135,986.00    | \$117,298.78        | 6,915        | \$16.96               |
| <b>Springfield</b>      |                    |                                     |                                     |                                     |                 |                     |              |                       |
|                         | Domenic Sarno      | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | \$118,362.85    | \$145,750.06        | 14,620       | \$9.97                |
|                         | Jose Tosado        | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | \$52,789.22     | \$74,923.08         | 5,720        | \$13.10               |
|                         | <i>City totals</i> |                                     |                                     |                                     | \$171,152.07    | \$220,673.14        | 20,340       | \$10.85               |
| <b>Taunton</b>          |                    |                                     |                                     |                                     |                 |                     |              |                       |
|                         | Gerald Croteau     | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | \$64,000.00     | \$68,109.72         | 3,482        | \$19.56               |
|                         | Thomas Hoye        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$65,901.91     | \$63,146.11         | 6,037        | \$10.46               |
|                         | <i>City totals</i> |                                     |                                     |                                     | \$129,901.91    | \$131,255.83        | 9,519        | \$13.79               |
| <b>Waltham</b>          |                    |                                     |                                     |                                     |                 |                     |              |                       |
|                         | Andrew Wirth       | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/>            | \$686.46        | \$467.22            | 787          | \$0.59                |
|                         | Jeannette McCarthy | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | \$28,587.56     | \$17,546.53         | 6,556        | \$2.68                |
|                         | <i>City totals</i> |                                     |                                     |                                     | \$29,274.02     | \$18,013.75         | 7,343        | \$2.45                |
| <b>West Springfield</b> |                    |                                     |                                     |                                     |                 |                     |              |                       |
|                         | Gerard Matthews    | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | \$15,761.07     | \$15,025.23         | 2,167        | \$6.93                |
|                         | Gregory Neffinger  | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$20,555.00     | \$20,745.70         | 2,938        | \$7.06                |
|                         | <i>City totals</i> |                                     |                                     |                                     | \$36,316.07     | \$35,770.93         | 5,105        | \$7.01                |

*Inc = Incumbent Win = Winner Open = Open seat*

| <b>City</b>      | <b>Candidate</b>   | <b>Inc</b>                          | <b>Win</b>                          | <b>Open</b>              | <b>Receipts</b>       | <b>Expenditures</b>   | <b>Votes</b>   | <b>Spent per Vote</b> |
|------------------|--------------------|-------------------------------------|-------------------------------------|--------------------------|-----------------------|-----------------------|----------------|-----------------------|
| <b>Westfield</b> |                    |                                     |                                     |                          |                       |                       |                |                       |
|                  | Daniel Knapik      | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$20,159.79           | \$22,142.82           | 3,339          | \$6.63                |
|                  | <i>City totals</i> |                                     |                                     |                          | \$20,159.79           | \$22,142.82           | 3,339          | \$6.63                |
| <b>Weymouth</b>  |                    |                                     |                                     |                          |                       |                       |                |                       |
|                  | Robert Montgomery  | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$9,740.73            | \$7,759.73            | 2,248          | \$3.45                |
|                  | Sue Kay            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$29,603.00           | \$26,307.33           | 6,381          | \$4.12                |
|                  | <i>City totals</i> |                                     |                                     |                          | \$39,343.73           | \$34,067.06           | 8,629          | \$3.95                |
| <b>Woburn</b>    |                    |                                     |                                     |                          |                       |                       |                |                       |
|                  | Scott Galvin       | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$32,425.00           | \$9,451.95            | 4,197          | \$2.25                |
|                  | <i>City totals</i> |                                     |                                     |                          | \$32,425.00           | \$9,451.95            | 4,197          | \$2.25                |
| <b>Worcester</b> |                    |                                     |                                     |                          |                       |                       |                |                       |
|                  | Carmen Carmona     | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$1,582.00            | \$1,424.12            | 1,531          | \$0.93                |
|                  | Joseph Petty       | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$46,525.00           | \$43,203.06           | 9,008          | \$4.80                |
|                  | Konstantina Lukes  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | \$12,630.00           | \$19,435.60           | 6,708          | \$2.90                |
|                  | William Coleman    | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | \$310.00              | \$190.00              | 1,382          | \$0.14                |
|                  | <i>City totals</i> |                                     |                                     |                          | \$61,047.00           | \$64,252.78           | 18,629         | \$3.45                |
|                  | <b>Totals</b>      | 71 Candidates                       |                                     |                          | <b>\$3,386,403.30</b> | <b>\$3,549,375.36</b> | <b>322,266</b> | <b>\$11.01</b>        |

*Inc = Incumbent Win = Winner Open = Open seat*