

INTRODUCTION

This study analyzes campaign finance activity by candidates for mayor throughout Massachusetts in 2007. The Office of Campaign and Political Finance (OCPF) started issuing mayoral studies after the 1997 city elections because of the significant amount of campaign finance activity at the municipal level. OCPF devotes considerable attention to municipal races, both by providing guidance and workshops to candidates and working closely with local election officials to help ensure compliance with the campaign finance law.

OCPF is an independent state agency that administers Massachusetts General Laws Chapter 55, which provides for disclosure and regulation of campaign finance activity by candidates for state, county and municipal office. Mayoral candidates file disclosure reports with their local election officials (city clerks or election commissioners), with the exception of candidates in the cities of Boston, Cambridge, Lowell, Springfield and Worcester, where information concerning candidates is filed directly with OCPF. OCPF also reviews complaints received regarding campaign finance activity on the municipal level.

Most mayoral candidates and their committees are required to file reports directly with their local election officials up to three times during an election year. If a preliminary election is held in the city, the first report is due eight days before that election. The second report is due eight days before the general election (in 2007, that due date was Oct. 19). All candidates and committees were required to file year-end reports on Jan. 22, 2008, disclosing activity through Dec. 31, 2007. The filing location and schedule differ for mayoral candidates in Boston, Cambridge, Lowell, Springfield and Worcester. These candidates maintain campaign finance accounts with banks or other financial institutions, which file reports directly with OCPF once a month and then twice monthly in the last six months of an election year. These candidates are also required to file a year-end summary report with OCPF on Jan. 22. All other mayoral candidates are required to disclose on their reports their account balances at the beginning of each reporting period, receipts and expenditures for the reporting period, in-kind contributions for the reporting period and all liabilities.

The campaign finance law allows a candidate to have only one political committee while running for state or local office, regardless of how many offices he or she may seek or hold. Some mayoral candidates in this report also held another elected office, such as city councilor, and figures from their committees may also include activity related to that office.

OCPF has taken steps to ensure that the information contained in this report is accurate as of the time of its compilation. Still, the original information used for this report may not necessarily reflect amendments filed after the spring of 2008. In addition, the information provided by candidates and committees may have contained some mathematical errors and balance inconsistencies (for example, five candidates reported negative ending balances despite inherent accounting rules that prohibit deficit spending).

This report was compiled by Jason Tait, OCPF's director of communication and public education, based on information gathered from local election officials. OCPF is grateful to those

municipal officials for their cooperation in preparing this report. Those wishing further information on this report or any other facet of the Massachusetts campaign finance law may contact the Office of Campaign and Political Finance, McCormack Building, One Ashburton Place, Room 411, Boston, MA 02108, or call 617-727-8352 or 800- 462-OCPF. The office's e-mail address is ocpf@cpf.state.ma.us. This mayoral study, as well as those from previous years, may be found on OCPF's website, at www.mass.gov/ocpf.

May 2008

FINDINGS

Voters in 38 of the 46 cities in Massachusetts went to the polls to elect their mayors in November 2007. Twenty-eight of those 38 mayoral finals were contested, featuring at least two candidates. Of those contested races, 19 featured incumbents running for re-election and nine featured a contest for an open seat.¹

A total of 69 candidates were before the voters in November, including 29 incumbents, 10 of whom were unopposed for re-election. Of the 19 opposed incumbents, 15 were re-elected and four were defeated, in Agawam, Gardner, Quincy and Springfield. Incumbent Everett Mayor John Hanlon was defeated in the September preliminary election. Accordingly, his data is not included in this report.

The mayors who won election in November 2007 were 25 returning incumbents and 13 newcomers: four who defeated incumbents in November and nine who captured open seats.

The mayoral campaign finance activity in brief:

- The 69 mayoral candidates raised a total of \$3.6 million and spent a total of \$3.9 million in 2007, according to their reports. The larger expenditure figure is possible because many candidates spent money already on hand at the start of the year. Both figures are significantly below previous highs of \$4.5 million and \$5.9 million, respectively, which were both posted in 2001. The earlier records were set by 76 candidates, seven more than are contained in the current study.
- The median amount of fundraising by mayoral candidates in 2007 was \$29,122, while the spending median was \$25,339. The 2005 medians were higher; \$30,021 raised and \$27,621 spent. (A median represents the exact midpoint of all 69 totals: half were higher and half were lower.²) The corresponding medians in 2003 were \$31,586 and \$27,672, respectively. The fundraising median in recent mayoral studies has been about \$30,000. The spending median has fluctuated from a low of \$23,388 in 1999 to a high of \$33,040 two years later.
- Eleven mayoral candidates raised more than \$100,000 in 2007. Fourteen spent more than \$100,000.

¹ The mayoral race was not on the ballot in five other cities: Boston, Lawrence, Newton and Salem, where the mayoral terms are four years and did not have elections in 2007, and Greenfield, which elects its mayor every three years and plans to hold its election in 2008. The mayors of two other cities, Cambridge and Lowell, are elected as city councilors and chosen by their fellow members to serve as mayor. Because those candidates never appear on the ballot for mayor, they are not included in this study. The mayor of Worcester is a city councilor-at-large but is also elected by voters separately as mayor. That race is included in this report. In addition to the 45 cities headed by mayors, one other city, Chelsea, does not elect a mayor.

² A median is a more accurate figure than an average because a handful of candidates with significant activity could skew the average of a base of this size.

- Candidates spent more than \$100,000 in 11 cities, most of which featured competitive races. The total represented a drop of two cities from 2005.
- The top spender in the 28 contested elections won 18 times, or 64 percent of the contests.
- Ten candidates outspent their opponents and lost in Fitchburg, Gloucester, Northampton, Quincy, Springfield, Taunton, West Springfield, Westfield, Weymouth and Worcester.
- The race with the highest spending was in Quincy, where the two finalists reported total expenditures of \$723,574. Quincy's total is less than half of the \$2,361,830 spending record set in 2005 by Boston Mayor Thomas Menino and his challenger, Councilor Maura Hennigan. The city with the second highest amount of spending in 2007 was Fall River at \$428,604. Brockton, Somerville and Springfield round out the top five spending list. Springfield, the state's third largest city, was fifth on the spending list in 2007 with \$262,071 spent in a race that saw incumbent Mayor Charles Ryan lose to challenger Domenic Sarno.
- The top fundraiser among mayoral candidates in 2007 was Mayor Robert Correia of Fall River, who raised \$293,353. Mayor Thomas Menino of Boston topped the list in 2005, raising \$1.3 million. The 2003 top fundraiser was Mayor Joseph Curtatone of Somerville, who raised \$262,218 in a successful campaign to unseat an incumbent.
- Former Mayor William Phelan of Quincy topped the spending list at \$441,636 in 2007, a quarter of the \$1.7 million spending record set by Mayor Thomas Menino in 2005. The mayoral candidate who spent the most money in 2003 was Mayor Edward Lambert of Fall River, who reported expenditures of \$238,969 in his successful bid for another two-year term.
- The average amount spent per vote by a candidate in 2007 was \$12.23, a decrease of 14 percent over 2005. The 2007 per-vote figure is about twice the amount that candidates spent ten years earlier in 1997 (\$6.63).
- Mayor William Phelan of Quincy topped all 69 candidates in per-vote spending at \$41.58 in his unsuccessful attempt at re-election.
- Comparisons to figures from other years are difficult, due to such factors as turnover of candidates and the fact that not all cities hold mayoral elections every two years. A significant factor in any study of mayoral spending is whether Boston is included. The largest city in the state, Boston elects its mayor every four years and has generated the greatest amount of campaign finance activity by far each time it is included in this study.
- Incumbents and winning candidates once again posted higher medians than non-incumbents and unsuccessful candidates, respectively, in 2007.

DATA

The information contained in this study is based on data compiled from campaign finance reports filed by 69 mayoral candidates in the 38 cities that held mayoral elections in 2007. The study is limited to those who were on the ballot in the November elections in the cities (or mounted write-in campaigns) and does not include those who were eliminated in preliminary elections. The totals for most of the finalists listed here include activity for all of 2007.

Some of the expenditures made by mayoral candidates, especially those made by incumbents, may not have been directly related to campaigning. For example, candidates may legally use campaign funds for purposes such as constituent services, charitable contributions, transportation and other activity that is for a political or official purpose. A mayor who is unopposed for re-election, for example, may still make significant expenditures, though they may be related more to his or her incumbency than to election activity.

See the table on the next page for totals for mayoral candidates since 1997.

Campaign Finance Activity by Mayoral Candidates in Municipal General Elections 1997-2007

| <i>Year</i> | <i>Number of candidates</i> | <i>Receipts</i> | | <i>Expenditures</i> | | |
|-------------|-----------------------------|-----------------|---------------|---------------------|---------------|-------------------------------|
| | | <i>Total</i> | <i>Median</i> | <i>Total</i> | <i>Median</i> | <i>Average spent per vote</i> |
| 1997 | 66 | \$3,708,975 | \$28,157 | \$3,835,055 | \$27,127 | \$6.63 |
| 1999 | 69 | \$3,198,736 | \$32,289 | \$3,284,268 | \$23,388 | \$7.44 |
| 2001 | 76 | \$4,546,947 | \$32,644 | \$5,852,880 | \$33,040 | \$11.70 |
| 2003 | 70 | \$3,587,911 | \$31,586 | \$3,949,051 | \$27,672 | \$11.03 |
| 2005 | 71 | \$5,778,781 | \$30,021 | \$6,209,404 | \$27,621 | \$14.18 |
| 2007 | 69 | \$3,577,819 | \$29,122 | \$3,914,462 | \$25,339 | \$12.23 |

Data are for candidates in the general election only and does not include those who were eliminated in a preliminary election. The number of cities holding mayoral elections in each year was 38, with the exception of 1997, when there were 37.

The findings in more detail:

Most Active Races

The largest cities in the state topped the list of those with the highest mayoral spending. The greatest amount of spending was in Quincy, population 91,058, where incumbent Mayor William Phelan was defending his seat against the eventual winner, Thomas Koch. Boston, the state's most populated city with 590,763 residents, usually tops the spending list but there was no election in 2007. In 2005, Boston Mayor Thomas Menino and Councilor Maura Hennigan spent a total of \$2,361,830, the highest amount ever recorded in an OCPF study of mayoral activity.

Mayoral Races with the Highest Total Spending by Finalists 2007

| | City | Total Expenditures | Population* |
|-----|-------------|---------------------------|--------------------|
| 1) | Quincy | \$723,574 | 91,058 |
| 2) | Fall River | \$428,604 | 91,474 |
| 3) | Brockton | \$294,947 | 94,191 |
| 4) | Somerville | \$273,262 | 74,554 |
| 5) | Springfield | \$262,071 | 151,176 |
| 6) | Everett | \$246,051 | 37,008 |
| 7) | Haverhill | \$208,084 | 60,176 |
| 8) | Braintree | \$126,032 | 34,185 |
| 9) | Worcester | \$124,984 | 175,454 |
| 10) | Methuen | \$120,561 | 44,259 |

* Source: U.S. Census Bureau

All races on the top ten spending list were contested. Four filled open seats and four incumbents won. In two, Quincy and Springfield, the incumbents lost. In Everett, incumbent Mayor John Hanlon raised \$63,527 and spent \$92,397 but lost in the September preliminary. His data is not included in the chart above.

Eleven cities in all saw combined spending of more than \$100,000 by finalists, a decrease of two from 2005. Two cities did not reach the \$1,000 mark, Easthampton and Leominster, in which \$918 and \$412 was spent, respectively.

The Fall River race in the number two position featured a pair of sitting state representatives, Robert Correia, who spent \$305,121, and David Sullivan, who made \$123,483 in expenditures.

In Braintree, the smallest city on the top 10 spending list, candidates spent \$126,032 in the first mayoral election since the community changed to a city form of government.

Top Fundraisers

Former state Rep. Robert Correia of Fall River was the top mayoral fundraiser in 2007 at \$293,353 in his successful bid to fill the city's open seat. He raised about three times as much as his competitor, state Rep. David Sullivan. Mayor Thomas Menino of Boston raised \$1.3 million in 2005. The top ten fundraisers for 2007 included three incumbents, two of whom lost, and seven non-incumbents, four of whom won their elections.

Top Mayoral Campaign Fundraisers 2007

| | <i>Candidate</i> | <i>City</i> | <i>Receipts</i> | <i>Won/Lost</i> |
|-----|------------------------|-------------|-----------------|-----------------|
| 1) | Robert Correia (O) | Fall River | \$293,353 | Won |
| 2) | Thomas Koch | Quincy | \$286,703 | Won |
| 3) | William Phelan (I) | Quincy | \$260,490 | Lost |
| 4) | Joseph Curtatone (I) | Somerville | \$204,015 | Won |
| 5) | Domenic Sarno | Springfield | \$158,495 | Won |
| 6) | Carlo DeMaria Jr. | Everett | \$147,009 | Won |
| 7) | Charles Ryan (I) | Springfield | \$145,189 | Lost |
| 8) | Jass Stewart | Brockton | \$132,244 | Lost |
| 9) | Joseph McGonagle (O) | Everett | \$119,622 | Lost |
| 10) | David Sullivan (O) | Fall River | \$103,250 | Lost |

(I) = Incumbent (O) = Open Seat

The opposed candidate who raised the least amount of money and won was incumbent Mayor Mary Clare Higgins of Northampton, who raised \$400 and spent just \$213 in her successful campaign against Roy Martin, who raised \$903, and write-in candidate Gene Tacy, who raised \$10,379 and spent \$8,051. Higgins spent five cents for each of her 4,336 votes.

Fundraising totals include contributions made by candidates to their own campaigns.

Top Spenders

Former Quincy Mayor William Phelan was the leading spender among all mayoral candidates in 2007. His challenger Thomas Koch, the winner, is number three on the list at \$281,937. Former state Rep. Robert Correia of Fall River came in second at \$305,121.

Seven of the top spenders are also on the top ten fundraisers list. Mayors James Fiorentini of Haverhill, James Harrington of Brockton and Carlo DeMaria of Everett are among the top 10 spenders, but were not among the top fundraisers. Five of the top spenders were incumbents, three of whom won their elections. In all, seven of the top ten spenders were winners in November.

Top Mayoral Campaign Spenders in 2007

| | <i>Name</i> | <i>City</i> | <i>Expenditures</i> | <i>Won/Lost</i> |
|-----|------------------------|-------------|---------------------|-----------------|
| 1) | William Phelan (I) | Quincy | \$441,636 | Lost |
| 2) | Robert Correia (O) | Fall River | \$305,121 | Won |
| 3) | Thomas Koch | Quincy | \$281,937 | Won |
| 4) | Joseph Curtatone (I) | Somerville | \$270,740 | Won |
| 5) | James Harrington (I) | Brockton | \$168,171 | Won |
| 6) | James Fiorentini (I) | Haverhill | \$136,117 | Won |
| 7) | Charles Ryan (I) | Springfield | \$134,788 | Lost |
| 8) | Domenic Sarno | Springfield | \$127,283 | Won |
| 9) | Jass Stewart | Brockton | \$126,772 | Lost |
| 10) | Carlo DeMaria Jr. | Everett | \$126,399 | Won |

(I) = Incumbent (U) = Unopposed (O) = Open seat

The winner who spent the least in a contested election was incumbent Mayor Mary Clare Higgins of Northampton, who reported expenditures of \$213.

Per-Vote Spending

The average mayoral candidate spent \$12.23 per vote in 2007, a decrease of 14 percent from the 2005 average of \$14.18, the highest figure ever recorded in an OCPF study.

The candidate spending the most per vote in 2007 was William Phelan of Quincy, who spent \$41.58 per vote, more than three times the average, in his unsuccessful attempt at re-election. Phelan's mark is just short of the record, set by incumbent Edward Lambert of Fall River in 2003. Lambert spent \$41.87 per vote that year.

The top ten list of per-vote spenders includes five incumbents, four of whom won re-election. There were three losing candidates in the top 10, including Phelan in the top spot.

In the second slot behind Mayor Phelan, Mayor Joseph Curtatone of Somerville spent \$270,740, averaging \$33.79 per vote, to beat Suzanne Bremer, who spent only \$2,522, or \$1.38 per vote.

Per-Vote Spending by Mayoral Candidates 2007

| | <i>Name</i> | <i>City</i> | <i>Amount</i> | <i>Won/Lost</i> |
|-----|--------------------------|-------------|---------------|-----------------|
| 1. | William Phelan (I) | Quincy | \$41.58 | Lost |
| 2. | Joseph Curtatone (I) | Somerville | \$33.79 | Won |
| 3. | Joseph McGonagle | Everett | \$32.53 | Lost |
| 4. | Carlo DeMaria Jr. | Everett | \$31.67 | Won |
| 5. | Robert Correia | Fall River | \$31.65 | Won |
| 6. | Jeannette McCarthy (I) | Waltham | \$31.12 | Won |
| 7. | E. Thomas Donnelly | Fitchburg | \$23.86 | Lost |
| 8. | Thomas Koch | Quincy | \$22.25 | Won |
| 9. | James Harrington (I) | Brockton | \$21.35 | Won |
| 10. | William Manzi III (I) | Methuen | \$18.99 | Won |

(I) = Incumbent

The mayoral candidate with the biggest bargain for her money in 2007 was Mayor Mary Clare Higgins of Northampton, who spent five cents per vote. Her opponent, Gene Tacy, spent \$3.39 per vote.

Total Spent per Vote by all Mayoral Candidates by City 2007

| | <i>City</i> | <i>Number of candidates</i> | <i>Spent per Vote</i> |
|-----|------------------|-----------------------------|-----------------------|
| 1. | Everett (O) | 2 | \$32.08 |
| 2. | Quincy | 2 | \$31.06 |
| 3. | Somerville | 2 | \$27.75 |
| 4. | Fall River (O) | 2 | \$24.55 |
| 5. | Brockton | 2 | \$19.63 |
| 6. | Haverhill | 2 | \$17.67 |
| 7. | Methuen | 2 | \$15.12 |
| 8. | Braintree (O) | 2 | \$13.33 |
| 9. | Revere (U) | 1 | \$12.50 |
| 10. | Springfield | 2 | \$12.44 |

O = Open seat. *U*: Unopposed incumbent.

The top ten cities on the per-vote spending list exceeded the average of \$12.23 for 2007. Springfield, which had the second highest number of total votes cast in 2007 at 21,060, was 21 cents above average at \$12.44 per vote. Quincy topped all cities in the total number of ballots cast at 23,293, and at was second only to Everett on the per-vote average at \$31.06.

Success rate for Top Spenders

The candidate who spent the higher amount won in 18 of the 28 contested races in 2007, or 64 percent of the time. In 2005, the candidate who spent the higher amount won in 21 of the 29 contested races, or 72 percent of the time. The comparable figure in 2003 was 21 of 31 contested races, for a success rate of 68 percent. Of the 18 winning top spenders, 15 were incumbents. The three non-incumbents who outspent their opponents and won were in Agawam, Gardner, and Springfield.

The 10 candidates who outspent their opponents and lost were in Fitchburg, Gloucester, Northampton, Quincy, Springfield, Taunton, West Springfield, Westfield, Weymouth and Worcester.

Winners

Once again, winning candidates as a whole raised and spent significantly more than those who lost in 2007 (\$2.4 million and \$1.5 million, respectively). Winners spent an average of \$62,706, while losers averaged \$49,406.

Fundraising and Spending by Winning and Losing Mayoral Candidates 2007

| | <u>Raised (% of total)</u> | <u>Spent (% of total)</u> |
|------------------------------|----------------------------|---------------------------|
| <i>Winners (38)</i> | | |
| Total | \$2,275,750 (64 percent) | \$2,382,847 (61 percent) |
| Median | \$32,253 | \$27,291 |
| <i>Losers (31)</i> | | |
| Total | \$1,302,068 (36 percent) | \$1,531,614 (39 percent) |
| Median | \$19,168 | \$19,710 |
| <i>Overall median</i> | \$29,122 | \$25,339 |

Opposed vs. Unopposed

Opposed candidates recorded significantly higher campaign finance activity than those who did not face an opponent in 2007. The 59 opposed candidates accounted for 92 percent of the total raised and 94 percent of the money spent. The 10 unopposed candidates represent 17 percent of all candidates, but only 6 percent of all spending and 8 percent of all the money that was raised.

Fundraising and Spending in Contested/Uncontested Mayoral Races 2007

| | <u>Raised</u> | <u>Spent</u> |
|------------------------------|---------------|--------------|
| <i>Opposed (59)</i> | | |
| Total | \$3,287,691 | \$3,693,034 |
| Median | \$30,410 | \$26,686 |
| <i>Unopposed (10)</i> | | |
| Total | \$290,127 | \$221,428 |
| Median | \$18,402 | \$13,740 |

Open seats

A total of nine mayoral races involving 20 candidates in 2007 did not feature incumbents. The 20 candidates for open seats raised \$1,273,946 and spent \$1,281,611, which accounted for 36 percent and 33 percent of total activity, respectively. The medians for fundraising and spending by these candidates were \$41,437 and \$42,972, respectively – both higher than the overall medians for all candidates.

Of the nine races for open seats, the candidate who spent the higher amount won in three cities (Fall River, Everett and Braintree). The top fundraiser and spender among candidates for an open seat was Robert Correia of Fall River, who raised \$293,353 and spent \$305,353 in his successful run for mayor.

Incumbents

Incumbents represented a minority of all candidates (29 of 69, or 42 percent), and accounted for 42 percent of all receipts and 47 percent of all expenditures in 2007.

Mayoral Campaign Fundraising and Spending by Incumbency 2007

| | <u>Raised (% of total)</u> | <u>Spent (% of total)</u> |
|-----------------------------------|----------------------------|---------------------------|
| <i>Incumbents (29)</i> | | |
| Totals | \$1,494,327 (42%) | \$1,843,701 (47%) |
| Median | \$27,141 | \$24,799 |
| | | |
| <i>Non-Incumbents (40)</i> | | |
| Totals | \$2,083,491 (58%) | \$2,070,761 (53%) |
| Median | \$29,122 | \$28,585 |
| | | |
| <i>Overall median</i> | \$29,122 | \$25,339 |

The sitting mayor was the top spender in 16 of the 19 races that featured an opposed incumbent in the November 2007 election.³ The three mayors who were outspent were in Agawam, Gardner and Northampton. Two of those mayors lost; Richard Cohen of Agawam and Gerald St. Hilaire of Gardner.

Starting and ending balances

The 69 mayoral candidates reported starting their 2007 campaigns with a total of \$1,114,989 on hand. Of that amount, most was held by the 29 incumbents running for re-election, who had \$915,463, or 82 percent. The candidate with the highest amount on hand was Mayor William Phelan of Quincy, who had \$189,345 to start. Revere Mayor Thomas Ambrosino started with \$140,143, and Joseph Sullivan of Braintree, a former state representative, had \$112,620.

Nineteen candidates reported starting their 2007 campaigns without any money (zero balance), and none were incumbents. Of that number, nine were ultimately elected mayor in Everett, Agawam, Fitchburg, Gloucester, Westfield, Taunton, Worcester, Gardner and Quincy. The incumbents' share of the total starting amount has traditionally been high because many mayoral challengers have little or no funds at the start of their campaigns.

Mayoral candidates reported finishing the 2007 election season (Jan. 1 to Dec. 31) with a total of \$782,021 on hand. Winners were more likely to have a higher year-end balance: of the top 20 ending balances, 18 were winners. All of the November winners finished with some money in the bank, and eight of the 31 losing candidates reported an ending balance of zero or less.

Mayor Thomas Ambrosino of Revere ended the year with the largest ending balance (\$168,976). Medford Mayor Michael McGlynn finished with \$94,947, followed by Mayor Joseph Sullivan of Braintree with \$94,575 and former Springfield Mayor Charles Ryan with \$46,192.

A table of candidates and their individual campaign finance totals follows.

³ One incumbent was defeated in a preliminary election in 2007: John Hanlon of Everett, who raised \$63,527 and spent \$92,397. Hanlon was not included in this study, which only considers data pertaining to candidates in the final election.

Campaign Finance Activity by Finalists in the 2007 Mayoral Elections

| <i>City</i> | <i>Candidate</i> | <i>Inc</i> | <i>Win</i> | <i>Open</i> | <i>Receipts</i> | <i>Expenditures</i> | <i>Votes</i> | <i>Spent per Vote</i> |
|------------------|------------------------|-------------------------------------|-------------------------------------|--------------------------|-----------------|---------------------|--------------|-----------------------|
| Agawam | | | | | | | | |
| | Richard A. Cohen | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$7,959.00 | \$15,234.30 | 3,545 | \$4.30 |
| | Susan R. Dawson | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$32,599.65 | \$23,883.05 | 3,589 | \$6.65 |
| | <i>City totals</i> | | | | \$40,558.65 | \$39,117.35 | 7,134 | \$5.48 |
| Amesbury | | | | | | | | |
| | Alison M. Lindstrom | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$1,228.23 | \$1,268.53 | 671 | \$1.89 |
| | Thatcher W. Kezer III | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$8,449.00 | \$7,943.28 | 2,581 | \$3.08 |
| | <i>City totals</i> | | | | \$9,677.23 | \$9,211.81 | 3,252 | \$2.83 |
| Attleboro | | | | | | | | |
| | John G. Davis | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$12,446.00 | \$16,234.47 | 1,974 | \$8.22 |
| | Kevin J. Dumas | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$17,864.03 | \$18,342.84 | 5,022 | \$3.65 |
| | <i>City totals</i> | | | | \$30,310.03 | \$34,577.31 | 6,996 | \$4.94 |
| Beverly | | | | | | | | |
| | Euplio R. Marciano | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$4,318.25 | \$4,318.25 | 1,722 | \$2.51 |
| | William F. Scanlon Jr. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$24,169.50 | \$31,508.53 | 4,356 | \$7.23 |
| | <i>City totals</i> | | | | \$28,487.75 | \$35,826.78 | 6,078 | \$5.89 |

Inc = Incumbent Win = Winner Open = Open seat

| City | Candidate | Inc | Win | Open | Receipts | Expenditures | Votes | Spent per Vote |
|--------------------|------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-----------------|---------------------|--------------|-----------------------|
| Braintree | | | | | | | | |
| | Joseph C. Sullivan | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$82,715.75 | \$100,760.79 | 6,602 | \$15.26 |
| | Joseph F. Powers | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | \$25,790.00 | \$25,272.13 | 2,847 | \$8.88 |
| | <i>City totals</i> | | | | \$108,505.75 | \$126,032.92 | 9,449 | \$13.34 |
| Brockton | | | | | | | | |
| | James E. Harrington | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$100,404.66 | \$168,174.31 | 7,876 | \$21.35 |
| | Jass Stewart | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$122,244.00 | \$126,772.79 | 7,149 | \$17.73 |
| | <i>City totals</i> | | | | \$222,648.66 | \$294,947.10 | 15,025 | \$19.63 |
| Chicopee | | | | | | | | |
| | Michael D. Bissonnette | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$26,685.00 | \$22,632.79 | 7,943 | \$2.85 |
| | <i>City totals</i> | | | | \$26,685.00 | \$22,632.79 | 7,943 | \$2.85 |
| Easthampton | | | | | | | | |
| | Michael A. Tautznik | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$454.43 | \$918.80 | 924 | \$0.99 |
| | <i>City totals</i> | | | | \$454.43 | \$918.80 | 924 | \$0.99 |
| Everett | | | | | | | | |
| | Carlo DeMaria Jr. | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$147,009.56 | \$126,399.31 | 3,991 | \$31.67 |
| | Joseph McGonagle | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | \$119,622.00 | \$119,651.73 | 3,678 | \$32.53 |
| | <i>City totals</i> | | | | \$266,631.56 | \$246,051.04 | 7,669 | \$32.08 |

Inc = Incumbent Win = Winner Open = Open seat

| City | Candidate | Inc | Win | Open | Receipts | Expenditures | Votes | Spent per Vote |
|-------------------|-----------------------|-------------------------------------|-------------------------------------|-------------------------------------|-----------------|---------------------|--------------|-----------------------|
| Fall River | | | | | | | | |
| | David Sullivan | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | \$103,250.00 | \$123,483.10 | 7,813 | \$15.80 |
| | Robert Correia | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$293,353.21 | \$305,121.41 | 9,642 | \$31.65 |
| | <i>City totals</i> | | | | \$396,603.21 | \$428,604.51 | 17,455 | \$24.55 |
| Fitchburg | | | | | | | | |
| | E. Thomas Donnelly | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | \$46,220.00 | \$46,512.42 | 1,949 | \$23.86 |
| | Lisa A. Wong | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$32,879.00 | \$28,635.34 | 5,863 | \$4.88 |
| | <i>City totals</i> | | | | \$79,099.00 | \$75,147.76 | 7,812 | \$9.62 |
| Gardner | | | | | | | | |
| | Gerald E. St. Hilaire | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$10,729.30 | \$9,336.62 | 1,214 | \$7.69 |
| | Mark Hawke | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$14,802.00 | \$13,103.93 | 2,975 | \$4.40 |
| | <i>City totals</i> | | | | \$25,531.30 | \$22,440.55 | 4,189 | \$5.36 |
| Gloucester | | | | | | | | |
| | Carolyn A. Kirk | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$29,440.51 | \$26,613.21 | 5,486 | \$4.85 |
| | James Destino | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | \$54,538.20 | \$54,354.17 | 3,629 | \$14.98 |
| | <i>City totals</i> | | | | \$83,978.71 | \$80,967.38 | 9,115 | \$8.88 |
| Haverhill | | | | | | | | |
| | James Rurak | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$66,753.00 | \$71,966.75 | 4,463 | \$16.13 |
| | James A. Fiorentini | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$75,209.05 | \$136,117.46 | 7,309 | \$18.62 |
| | <i>City totals</i> | | | | \$141,962.05 | \$208,084.21 | 11,772 | \$17.68 |

Inc = Incumbent Win = Winner Open = Open seat

| City | Candidate | Inc | Win | Open | Receipts | Expenditures | Votes | Spent per Vote |
|--------------------|---------------------|-------------------------------------|-------------------------------------|--------------------------|-----------------|---------------------|--------------|-----------------------|
| Holyoke | | | | | | | | |
| | Michael J. Sullivan | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$20,690.00 | \$16,859.00 | 4,807 | \$3.51 |
| | <i>City totals</i> | | | | \$20,690.00 | \$16,859.00 | 4,807 | \$3.51 |
| Leominster | | | | | | | | |
| | Dean J. Mazzarella | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$200.00 | \$412.88 | 2,055 | \$0.20 |
| | <i>City totals</i> | | | | \$200.00 | \$412.88 | 2,055 | \$0.20 |
| Malden | | | | | | | | |
| | Richard C. Howard | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$62,855.91 | \$40,508.20 | 3,814 | \$10.62 |
| | <i>City totals</i> | | | | \$62,855.91 | \$40,508.20 | 3,814 | \$10.62 |
| Marlborough | | | | | | | | |
| | Nancy E. Stevens | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$42,107.00 | \$27,969.18 | 4,449 | \$6.29 |
| | Patrick M. Hogan | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$8,713.96 | \$8,713.96 | 1,689 | \$5.16 |
| | <i>City totals</i> | | | | \$50,820.96 | \$36,683.14 | 6,138 | \$5.98 |
| Medford | | | | | | | | |
| | Michael J. McGlynn | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$50,324.92 | \$50,689.33 | 5,046 | \$10.05 |
| | <i>City totals</i> | | | | \$50,324.92 | \$50,689.33 | 5,046 | \$10.05 |
| Melrose | | | | | | | | |
| | Robert Dolan | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$15,011.00 | \$7,962.95 | 3,170 | \$2.51 |
| | <i>City totals</i> | | | | \$15,011.00 | \$7,962.95 | 3,170 | \$2.51 |

Inc = Incumbent Win = Winner Open = Open seat

| City | Candidate | Inc | Win | Open | Receipts | Expenditures | Votes | Spent per Vote |
|--------------------|----------------------|-------------------------------------|-------------------------------------|--------------------------|-----------------|---------------------|--------------|-----------------------|
| Methuen | | | | | | | | |
| | Kathleen Corey Rahme | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$23,901.34 | \$20,445.15 | 2,697 | \$7.58 |
| | William M. Manzi III | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$75,100.00 | \$100,116.29 | 5,272 | \$18.99 |
| | <i>City totals</i> | | | | \$99,001.34 | \$120,561.44 | 7,969 | \$15.13 |
| New Bedford | | | | | | | | |
| | Michael Janson | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$1,020.00 | \$1,254.41 | 1,367 | \$0.92 |
| | Scott Lang | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$73,251.00 | \$73,458.43 | 10,752 | \$6.83 |
| | <i>City totals</i> | | | | \$74,271.00 | \$74,712.84 | 12,119 | \$6.16 |
| Newburyport | | | | | | | | |
| | James Stiles | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$7,418.00 | \$8,074.49 | 2,328 | \$3.47 |
| | John F. Moak | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$22,345.00 | \$21,629.27 | 3,010 | \$7.19 |
| | <i>City totals</i> | | | | \$29,763.00 | \$29,703.76 | 5,338 | \$5.56 |
| North Adams | | | | | | | | |
| | John Barrett III | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$5,498.71 | \$10,621.61 | 1,096 | \$9.69 |
| | <i>City totals</i> | | | | \$5,498.71 | \$10,621.61 | 1,096 | \$9.69 |
| Northampton | | | | | | | | |
| | Gene Tacy | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$10,379.31 | \$8,051.30 | 2,376 | \$3.39 |
| | Mary Clare Higgins | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$400.00 | \$213.00 | 4,336 | \$0.05 |
| | Roy Martin | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$903.50 | \$903.50 | 257 | \$3.52 |
| | <i>City totals</i> | | | | \$11,682.81 | \$9,167.80 | 6,969 | \$1.32 |

Inc = Incumbent Win = Winner Open = Open seat

| City | Candidate | Inc | Win | Open | Receipts | Expenditures | Votes | Spent per Vote |
|-------------------|----------------------|-------------------------------------|-------------------------------------|--------------------------|-----------------|---------------------|--------------|-----------------------|
| Peabody | | | | | | | | |
| | Barbara J. Guillette | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$50.00 | \$50.00 | 1,373 | \$0.04 |
| | Michael Bonfanti | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$37,078.68 | \$16,362.04 | 6,712 | \$2.44 |
| | <i>City totals</i> | | | | \$37,128.68 | \$16,412.04 | 8,085 | \$2.03 |
| Pittsfield | | | | | | | | |
| | Donna Walto | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$3,019.49 | \$1,129.49 | 2,535 | \$0.45 |
| | James M. Ruberto | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$52,580.98 | \$80,960.22 | 6,517 | \$12.42 |
| | <i>City totals</i> | | | | \$55,600.47 | \$82,089.71 | 9,052 | \$9.07 |
| Quincy | | | | | | | | |
| | Thomas P. Koch | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$286,703.00 | \$281,937.79 | 12,672 | \$22.25 |
| | William J. Phelan | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$260,490.85 | \$441,636.66 | 10,621 | \$41.58 |
| | <i>City totals</i> | | | | \$547,193.85 | \$723,574.45 | 23,293 | \$31.06 |
| Revere | | | | | | | | |
| | Thomas G. Ambrosino | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$92,292.75 | \$63,398.98 | 5,069 | \$12.51 |
| | <i>City totals</i> | | | | \$92,292.75 | \$63,398.98 | 5,069 | \$12.51 |
| Somerville | | | | | | | | |
| | Joseph A. Curtatone | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$204,015.91 | \$270,740.88 | 8,012 | \$33.79 |
| | Suzanne W. Bremer | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$2,716.43 | \$2,522.07 | 1,832 | \$1.38 |
| | <i>City totals</i> | | | | \$206,732.34 | \$273,262.95 | 9,844 | \$27.76 |

Inc = Incumbent Win = Winner Open = Open seat

| City | Candidate | Inc | Win | Open | Receipts | Expenditures | Votes | Spent per Vote |
|-------------------------|-----------------------|-------------------------------------|-------------------------------------|-------------------------------------|-----------------|---------------------|--------------|-----------------------|
| Springfield | | | | | | | | |
| | Charles V. Ryan | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$145,189.21 | \$134,788.12 | 9,964 | \$13.53 |
| | Domenic J. Sarno | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$158,495.38 | \$127,283.25 | 11,096 | \$11.47 |
| | <i>City totals</i> | | | | \$303,684.59 | \$262,071.37 | 21,060 | \$12.44 |
| Taunton | | | | | | | | |
| | Charles Crowley | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$31,907.15 | \$23,600.84 | 7,540 | \$3.13 |
| | Donald Cleary | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | \$36,655.00 | \$39,479.58 | 3,363 | \$11.74 |
| | <i>City totals</i> | | | | \$68,562.15 | \$63,080.42 | 10,903 | \$5.79 |
| Waltham | | | | | | | | |
| | Jeannette A. McCarthy | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$30,113.02 | \$48,980.63 | 1,574 | \$31.12 |
| | Kenneth B. Doucette | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$23,028.62 | \$43,269.77 | 7,363 | \$5.88 |
| | <i>City totals</i> | | | | \$53,141.64 | \$92,250.40 | 8,937 | \$10.32 |
| West Springfield | | | | | | | | |
| | Edward J. Gibson | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$16,744.00 | \$18,760.92 | 3,173 | \$5.91 |
| | George R. Kelly | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$28,804.26 | \$27,966.33 | 2,509 | \$11.15 |
| | <i>City totals</i> | | | | \$45,548.26 | \$46,727.25 | 5,682 | \$8.22 |
| Westfield | | | | | | | | |
| | Brent B. Bean II | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | \$23,706.77 | \$23,186.54 | 3,138 | \$7.39 |
| | Michael Boulanger | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$15,106.00 | \$10,931.55 | 4,876 | \$2.24 |
| | <i>City totals</i> | | | | \$38,812.77 | \$34,118.09 | 8,014 | \$4.26 |

Inc = Incumbent Win = Winner Open = Open seat

| City | Candidate | Inc | Win | Open | Receipts | Expenditures | Votes | Spent per Vote |
|------------------|----------------------|-------------------------------------|-------------------------------------|-------------------------------------|-----------------|---------------------|--------------|-----------------------|
| Weymouth | | | | | | | | |
| | Colin McPherson | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | \$56,819.00 | \$56,159.93 | 4,203 | \$13.36 |
| | Sue Kay | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$49,399.00 | \$46,465.10 | 7,310 | \$6.36 |
| | <i>City totals</i> | | | | \$106,218.00 | \$102,625.03 | 11,513 | \$8.91 |
| Woburn | | | | | | | | |
| | Thomas McLaughlin | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | \$16,115.00 | \$7,423.64 | 4,446 | \$1.67 |
| | <i>City totals</i> | | | | \$16,115.00 | \$7,423.64 | 4,446 | \$1.67 |
| Worcester | | | | | | | | |
| | Frederick C. Rushton | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | \$78,668.99 | \$83,589.73 | 7,391 | \$11.31 |
| | Gary Rosen | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | \$14,631.00 | \$15,148.94 | 4,552 | \$3.33 |
| | Konstantina Lukes | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | \$31,381.00 | \$25,406.41 | 7,507 | \$3.38 |
| | William Coleman III | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | \$854.72 | \$839.52 | 1,318 | \$0.64 |
| | <i>City totals</i> | | | | \$125,535.71 | \$124,984.60 | 20,768 | \$6.02 |
| | Totals | 69 Candidates | | | \$3,577,819.19 | \$3,914,462.19 | 320,000 | \$12.23 |
| | Medians | | | | \$30,021 | \$27,621 | | |

Inc = Incumbent Win = Winner Open = Open seat