



Form CPF 22: REPORT OF BALLOT QUESTION EXPENDITURES BY CORPORATION OR ORGANIZATION

Office of Campaign and Political Finance

Commonwealth
of Massachusetts

File with: Director
Office of Campaign and Political Finance
One Ashburton Place
Boston, MA 02108
617-979-8300

- 60th day preceding election
- 5th day of the month
- 20th day of the month
- November 20th
- January 20th

Please print or type, except signatures.

- Name of Corporation/Organization: Service Employees International Union
- Address: 1800 Mass Ave NW Washington DC 20036
- Reporting Period: 10 16 2010 to 11 01 2010
Month Day Year Month Day Year
- The expenditures below were made to (check one) support _____ / oppose X
Question Number 1 relating to Repeal Alcohol Tax
Submitted to the voters on 11/2/10 (Election Date) (Describe question briefly)
- Expenditure(s) (attach additional pages if necessary):

| Date Paid | To Whom Paid | Address | Purpose | Amount or Value* |
|--|---------------|--|-------------------------------------|------------------|
| 10/19/10 | Kelly Press | 1201 Cabin Branch Drive Cheverly MD 20785 | Marketing oppor | 7,743.00/ea |
| 10/19/10 | SEIU-CC LLC | 330 W. 142nd St 7th floor NY NY 10035 | Robo calling | 523.62/ea |
| 10/20/10 | " " | " " | Live calling | 1,661.40/ea |
| 10/22/10 | " " | " " | Live calling | 2,322.30/ea |
| 10/23/10 | " " | " " | Live calling | 660.90/ea |
| 10/29/10 | Tabias Fisher | 14 Highland St Waltham MA | Speak with voters Drop off signs | 141.00/ea |
| 10/29/10 | Arcal Smith | 627 Gist Ave Silver Spring MD 20910 | Create calling plan | 80.50/100 |
| 10/29/10 | Jessica Kutch | 2908 13th St NW Washington DC 20009 | Media Plan | 75.00/ea |
| Total expenditures on this report | | | | |
| Total expenditures previously reported | | | | See next sheet |
| Total expenditures to date | | | | |

*In-kind contributions should be included here.

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OVER

Additional Expenses
6. Liabilities and promises to pay:

| Date Made or Incurred* Paid | To Whom Due | Address | Purpose | Amount** |
|-----------------------------|-----------------|-------------------------------------|--------------|------------------------------------|
| 10/29/00 | Cliff Cohn | 66 Beverly Rd Arlington MA 02474 | Service Call | 39 ⁰⁰ / ₁₀₀ |
| 10/29/00 | Reginald Messac | 60 Goble Dr Waltham MA | Leak Call | 235 ⁰⁰ / ₁₀₀ |
| | | | | |
| | | | | |

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| | |
|---|---------------------------------------|
| Total liabilities ^{expenses} on this report | 13,482 ²² / ₁₀₀ |
| Total liabilities previously reported and currently outstanding | 0 |
| Total outstanding liabilities | 0 |
| Total Expenses to Date | 13,763 ⁶⁹ / ₁₀₀ |

* A promise to pay exists and must be reported if the corporation or organization has (1) made an express or implied promise to give, pay, expend or contribute money or anything of value, or (2) knows or reasonably should know that it will be responsible for paying for a good or service. A liability exists and must be reported if the corporation or organization has received a good or service which it has not paid for even if the corporation or organization has not received a bill or invoice.

** If the amount of the liability has not been determined or is in dispute, the liability should be estimated or reported as "to be determined" or "in dispute."

I certify that this report is a true statement of the amount or value of every gift, payment, expenditure or contribution or promise to give, pay, expend or contribute in order to influence or affect the vote on the question referenced on the front of this report, together with the date, purpose, and full name and address of the person to whom it was made. I make this report in accordance with the requirements of Massachusetts General Laws, Chapter 55, Section 22, as amended.

Signed under the penalties of perjury:

Treasurer Signature: [Signature] Print Name: Thomas Fisher Date: 10/29/00

M.G.L. Chapter 55, Section 22 states in part:

The treasurer of a corporation, association, organization or other group of persons, other than a political committee organized under section 5, which has given, paid, expended or contributed, or promised to give, pay, expend or contribute, any money or other thing of value in order to influence or affect the vote on any question submitted to the voters shall file reports setting forth the amount or value of every gift, payment, expenditure or contribution or promise to give, pay, expend or contribute, together with the date, purpose and full name and address of the person to whom it was made.

If the question appears on ballots at a state election, such report shall be filed with the director as follows: (1) the sixtieth day prior to the election; (2) on or before the fifth and twentieth day of each month complete as of the preceding first and fifteenth day of the month, until the election; (3) the twentieth day of November following such election, complete as of the fifteenth day of the month; and (4) the twentieth day of January of each year, complete as of the thirty-first day of December of the prior year, until all declared liabilities of such corporation, association, organization or other group of persons have been discharged.

Any corporation, association, organization or other group of persons, other than a political committee organized under said section 5, violating any provision of this section shall be punished by a fine of not more than \$50,000 and any officer, director or agent of any such corporation, association, organization or other group of persons violating any provision hereof or authorizing any such violation or any person who violates or in any way knowingly aids or abets the violation of any provision hereof shall be punished by a fine of not more than \$10,000 or by imprisonment for not more than one year or by both such fine and imprisonment.

Totals

| Date Paid | To Whom Paid | Address | Purpose | Amount or Value |
|-------------|------------------|---|---|-----------------|
| 10/12-10/15 | Tobias Fisher | 14 Highland St Waltham Ma 02453 | Get endorsers and letters out to newspapers | \$175.48 |
| 10/12-10/15 | Avril Smith | 627 Gist Ave, Silver Spring MD 20910 | Create communications plan; mail piece | \$106.00 |
| | | | All activity below oppose 1 and 3, 50% cost allocated | |
| 10/16-11/1 | Kelly Press | 1201 Cabin Branch Drive, Cheverly, MD 20786 | Mail mailing oppose 1 and 3 50% cost allocated | \$7,743.00 |
| 10/16-11/1 | SEIU-CC, LLC | 330 W. 42nd St., 7th Floor New York, NY 10036 | Robo Calling 1 and 3 50% cost allocated | \$523.62 |
| 10/16-11/1 | SEIU-CC, LLC | 330 W. 42nd St., 7th Floor New York, NY 10036 | Live Calling 1 and 3 50% cost allocated | \$1,661.40 |
| 10/16-11/1 | SEIU-CC, LLC | 330 W. 42nd St., 7th Floor New York, NY 10037 | Live Calling 1 and 3 50% cost allocated | \$2,322.30 |
| 10/16-11/1 | SEIU-CC, LLC | 330 W. 42nd St., 7th Floor New York, NY 10037 | Live Calling 1 and 3 50% cost allocated | \$660.90 |
| 10/16-11/1 | Tobias Fisher | 14 Highland St Waltham Ma 02453 | Drop off signs and speak with voters | \$141.00 |
| 10/16-11/1 | Avril Smith | 627 Gist Ave, Silver Spring MD 20910 | Create communications plan and calling plan | \$80.50 |
| 10/16-11/1 | Jessica Kutch | 2908 13th Street NW DC 20009 | media plan | \$75.00 |
| 10/16-11/1 | Cliff Cohn | 66 Beverly rd Arlington ma 02474 | Supervise calling | \$39.00 |
| 10/16-11/1 | Reginalde Messac | 60 circle drive waltham ma 02452 | Live call | \$235.50 |
| 10/16-11/1 | | | Grand Total | \$13,482.22 |
| | | | | 13763.696 |

\$281

\$13,482.22
13763.696

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