

Commonwealth of Massachusetts

Office of Campaign and Political Finance

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Statewide candidates spent \$30.4 million in 2010 election cycle

Statewide candidates spent \$30.4 million during the 2009-2010 election cycle for the offices of governor, lieutenant governor, attorney general, treasurer, secretary and auditor, according to an OCPF review of campaign finance activity by statewide candidates. Fundraising for 2010 totaled \$25.5 million.

OCPF's review of statewide campaign finance activity included receipt and expenditure data for 23 candidates from Jan. 1, 2009, to Nov. 15, 2010¹. Though overall spending was down in 2010, three of six statewide races saw increased spending, for attorney general, treasurer and auditor. A new spending record was set for auditor.

Candidates for **governor** spent \$17.6 million, a drop of 58 percent from 2006's record-breaking \$42.3 million total². Candidate fundraising totals also fell, dropping to nearly \$15 million, slightly more than the amount raised in 1990 when William Weld defeated John Silber³.

Charles Baker led all gubernatorial candidates in total spending in 2010, reporting \$6.7 million in expenditures. The eventual winner, incumbent Gov. Deval Patrick, spent \$5.4 million, \$3.5 million less than his spending total in 2006. Timothy Cahill spent \$4.8 million as an unenrolled candidate, and was the only candidate for governor to receive public financing from the State Election Campaign Fund (the campaign received \$661,532).

Lieutenant governor candidates spent \$4.8 million, a 41 percent drop from 2006. Patrick's running mate, incumbent Timothy Murray, led all lieutenant governor candidates in spending with a total of nearly \$3 million. Richard Tisei, Baker's running mate, was second with \$1.7 million.

¹ Some candidates organized their political committees after Jan. 1, 2009. Other candidates held elected office and then changed the purpose of their political committees to run for another office after Jan. 1, 2009.

² Six candidates for governor in 2006 accounted for a significant amount (\$42.3 million) of that total.

³ The contribution limit in 1990 was \$1,000. In 2010, the contribution limit was \$500.

Two candidates for **attorney general** spent a total of \$1.3 million, \$205,670 more than in the 2006 election. Winning incumbent Martha Coakley reported spending \$1.26 million, and challenger James McKenna spent \$63,108.

In the race for **secretary**, incumbent winner William Galvin reported \$484,421 in expenditures. His challenger William Campbell reported \$66,841, followed by James Henderson, who spent \$8,902.

There were two open seats for statewide office in 2010 – treasurer and auditor.

Three candidates for the **treasurer** seat spent \$3.5 million. The eventual winner, Steven Grossman, reported expenditures of \$1.8 million. Karyn Polito spent \$1.2 million, followed by Stephen Murphy, who reported \$529,174. The highest amount ever spent was \$4.2 million in 2002.

Six candidates ran for **auditor**, spending \$2,595,371, a new spending record for that office. The previous record of \$1,119,384 was set in 1998. Guy Glodis, who was defeated in the primary, led all auditor candidates with \$1,178,797 in expenditures. The eventual winner, Suzanne Bump, spent \$665,573.

The figures in this study do not include liabilities or in-kind contributions, which are made in cooperation or consultation with a campaign and are reported by a campaign committee in their year-end reports.

The candidates' figures also do not include independent expenditures or electioneering communications. Independent expenditures are made on behalf of a candidate, but are not made in cooperation or consultation with a campaign. Electioneering communications are broadcast, cable, mail, satellite or print communications that clearly identify a candidate within 90 days of an election, but do not expressly advocate for or against the election of the candidate. Independent expenditures and electioneering communications are disclosed by the entities or individuals that make the expenditures.

The figures for each office and candidate follow.

Campaign Finance Activity by Statewide Candidates in the 2010 Election

- o The figures are based on information contained in reports filed regularly by financial institutions designated by candidates and committees.
- o **Periods Covered:** Starting date for activity in this report is Jan. 1, 2009. **The ending date is Nov. 15, 2010.** The election was Nov. 2, 2010.
- o Candidates who won the seat are listed first, followed by other candidates in alphabetical order.
- o Total spending may exceed fundraising because of funds already on hand at the start of the period.

Total Receipts by Office Sought 1990-2010 Statewide Elections

<i>Office</i>	<i>1990</i>	<i>1994</i>	<i>1998</i>	<i>2002</i>	<i>2006</i>	<i>2010</i>
Governor	\$14,422,420	\$ 5,778,640	\$16,054,590	\$28,026,089	\$40,883,685	\$14,968,632
Lt. Governor	\$2,398,243	\$2,031,461	\$2,093,533	\$11,597,889	\$6,872,462	\$4,030,608
Attorney General	\$2,656,275	\$1,878,346	\$3,552,257	\$932,310	\$1,360,262	\$687,436
Treasurer	\$3,217,153	\$2,537,696	\$2,012,151	\$4,263,009	\$1,311,877	\$3,375,626
Secretary	\$237,842	\$1,080,800	\$423,867	\$843,570	\$725,653	\$469,389
Auditor	\$409,360	\$484,816	\$913,179	\$307,895	\$312,516	\$1,995,426
TOTAL	\$23,341,296	\$13,791,763	\$25,049,581	\$45,970,764	\$51,466,457	\$25,527,117

Total Spending by Office Sought 1990-2010 Statewide Elections

<i>Office</i>	<i>1990</i>	<i>1994</i>	<i>1998</i>	<i>2002</i>	<i>2006</i>	<i>2010</i>
Governor	\$14,769,375	\$ 6,126,317	\$18,621,409	\$30,601,910	\$42,313,711	\$17,625,686
Lt. Governor	\$2,475,692	\$1,781,620	\$1,984,226	\$11,450,416	\$6,705,113	\$4,814,219
Attorney General	\$2,908,779	\$1,858,904	\$3,880,457	\$267,978	\$1,116,341	\$1,322,011
Treasurer	\$3,846,058	\$2,763,434	\$1,894,583	\$4,216,362	\$390,454	\$3,515,828
Secretary	\$191,890	\$1,028,551	\$376,918	\$265,304	\$471,136	\$560,164
Auditor	\$471,812	\$461,457	\$1,119,384	\$297,560	\$320,375	\$2,595,371
TOTAL	\$24,663,609	\$14,020,285	\$27,876,979	\$47,099,531	\$51,317,131	\$30,433,279

Governor

<i>Candidate</i>	<i>Start balance</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>In-Kind</i>
Deval Patrick (D)**	\$433,533	\$5,086,636	\$5,416,429	\$2,630,316
Charles Baker (R)	0	\$7,031,769	\$6,729,327	\$2,340,175
Timothy Cahill (U)	\$2,847,872	\$2,146,345	\$4,795,418	\$139
Jill Stein (U)	\$150	\$205,239	\$185,869	0
Christy Mihos (R)#	0	\$498,643	\$498,643	\$29,646
TOTAL	\$3,281,555	\$14,968,632	\$17,625,686	\$5,000,276

#Mihos did not qualify for the primary ballot.

**Incumbent and winner

The Cahill Committee changed its office sought from treasurer to governor on Sept. 9, 2009.

Lieutenant Governor

<i>Candidate</i>	<i>Start balance</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>In-Kind</i>
Timothy Murray (D)**	\$950,232	\$2,161,640	\$2,975,057	\$87,559
Paul Loscocco (U)	\$53,472	\$130,124	\$101,687	0
Richard Purcell (U)	0	\$23,009	\$15,007	0
Richard Tisei (R)	\$99,097	\$1,715,835	\$1,722,468	\$52,953
TOTAL	\$1,102,801	\$4,030,608	\$4,814,219	\$140,512

**Incumbent and winner

The Loscocco Committee changed its office sought from state representative to lieutenant governor on Jan. 20, 2010.

The Tisei Committee changed its office sought from senate to lieutenant governor on Nov. 23, 2009.

Attorney General

<i>Candidate</i>	<i>Start balance</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>In-Kind</i>
Martha Coakley (D)**	\$768,238	\$602,050	\$1,258,903	\$46,890
James McKenna (R)	0	\$85,386	\$63,108	\$3,889
TOTAL	\$768,238	\$687,436	\$1,322,011	\$50,779

**Incumbent and winner

Treasurer

<i>Candidate</i>	<i>Start balance</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>In-Kind</i>
Steven Grossman (D)*	0	\$1,820,007	\$1,773,767	\$728,427
Stephen Murphy (D)	\$52,893	\$477,265	\$529,174	0
Karyn Polito (R)	\$138,071	\$1,078,354	\$1,212,887	\$85,375
TOTAL	\$190,964	\$3,375,626	\$3,515,828	\$813,802

*Winner

The Polito Committee changed its office sought from state representative to treasurer on Feb. 25, 2010.

The Murphy Committee changed its office sought from city council to treasurer on March 12, 2010.

Secretary

<i>Candidate</i>	<i>Start balance</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>In-Kind</i>
William Galvin (D)**	\$2,184,622	\$388,273	\$484,421	\$447
William Campbell (R)	0	\$71,309	\$66,841	\$3,100
James Henderson (U)	0	\$9,807	\$8,902	\$50
TOTAL	\$2,184,622	\$469,389	\$560,164	\$3,597

**Incumbent and winner

Auditor

<i>Candidate</i>	<i>Start balance</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>In-Kind</i>
Suzanne Bump (D)*	0	\$673,200	\$665,573	0
Mary Connaughton (R)	0	\$503,756	\$485,494	\$3,056
Nathanael Fortune (U)	\$33	\$4,250	\$4,129	\$869
Guy Glodis (D)	\$645,991	\$551,622	\$1,178,797	0
Kamal Jain (R)	0	\$55,353	\$54,791	\$207
Mike Lake (D)	0	\$207,245	\$206,587	\$1,701
TOTAL	\$646,024	\$1,995,426	\$2,595,371	\$5,833

*Winner

The Connaughton committee changed its office sought from state representative to auditor on Oct. 28, 2009.

The Glodis Committee changed its office sought from sheriff to auditor on Dec. 15, 2009.